

New Macro Recorder 5 Automates Windows and macOS Apps with AI-Powered UI Detection

Trier, Germany – September 25, 2026 – Bartels Media GmbH announced the release of Macro Recorder 5, a major update to its desktop automation software for Windows and macOS.

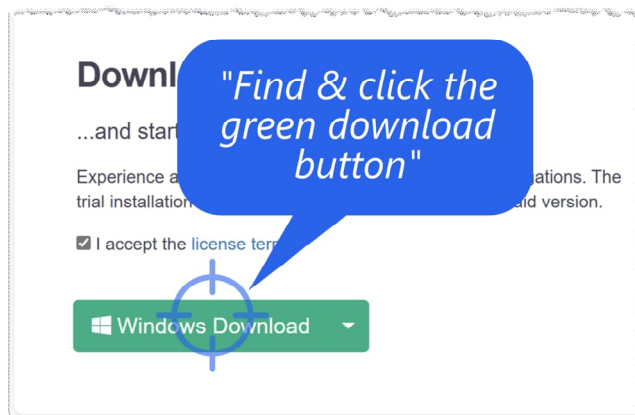
The new version introduces AI-powered UI element detection, allowing users to automate applications and workflows using natural language descriptions instead of fixed screen coordinates.

Automation for Windows and macOS

Macro Recorder records keyboard and mouse actions and plays them back automatically. The software is used to automate repetitive tasks, testing procedures, data entry, and desktop workflows without requiring programming knowledge.

AI-Powered Desktop Control

A key new feature in version 5 is AI-assisted desktop control. Users can now target interface elements with commands such as *“Click the green download button,”* enabling automation even in applications with changing layouts or dynamic user interfaces:



Enhanced SmartClick Technology

The software also includes an enhanced version of its SmartClick technology. Instead of relying solely on absolute mouse positions, Macro Recorder visually identifies buttons and interface elements on screen.

The updated recognition engine is now more tolerant of anti-aliasing, DPI scaling, interface scaling, distortions, and rotated elements, improving reliability across different displays and applications.

“Traditional desktop automation can become unreliable when user interfaces change,” said Gunnar Bartels, founder of Bartels Media GmbH. *“Macro Recorder 5 combines visual*

recognition and AI-assisted element detection to make automation more resilient and easier to use.”

Extended Freeware Version

The freeware version has been enhanced and now allows personal users to add an unlimited number of actions to their scripts and run an unlimited number of repetitions.

Additional Improvements

Macro Recorder 5 also adds several workflow and usability improvements, including:

- Improved Dark Mode
- Export of variables to text files
- New wait conditions until a defined time
- Extended compatibility with AI providers and LLM services

Pricing and Availability

Macro Recorder 5 is available immediately for Windows and macOS.

Free Mac/Windows trial: www.macrorecorder.com

The new major version is free for all customers with active maintenance.

- Standard Edition: US\$99.95
- Pro Edition: US\$149.95
- Enterprise Edition: US\$249.95

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